

TO: Community, Healthcare, and Educational Partners

RE: South Dakota HOSA State Leadership Conference Sponsorship Information

South Dakota HOSA is currently planning its fourth annual **South Dakota HOSA State Leadership Conference**, to be held **March 31 – April 1, 2016, in Sioux Falls**. An anticipated 300+ students plus their local chapter advisors will attend the conference to compete in one or more of 40 competitive events in 6 health-related categories, attend educational sessions, select state officers, visit with exhibitors from area colleges and healthcare providers, tour local healthcare facilities, and compete for scholarships.

South Dakota HOSA is a student organization whose curriculum is aligned with Career Tech Education standards, but also adds relevance and rigor to a high school science classroom. South Dakota HOSA's focus is to recruit students into the healthcare pipeline. Through local and state chapters, the organization provides education activities and skill-building procedures encompassing healthcare careers and topics for students in numerous courses. South Dakota HOSA attracted more than 500 dues-paying members last year, and anticipates more than 600 members statewide in 2015-2016.

Nationally, HOSA has more than 180,000 members in 49 states. HOSA exposes students to hands-on experiences in health careers, giving them a higher level of preparedness for health science programs and increasing their likelihood of pursuing a career in healthcare. Students also have the opportunity to compete in state and national competitions, win scholarships, and qualify for unique opportunities such as an internship with the U.S. Surgeon General's Office. HOSA is endorsed by the U.S. Department of Education and is complementary to the current career and technical education efforts of the South Dakota Department of Education.

Enclosed please find a list of sponsorship opportunities for the 2016 South Dakota HOSA State Leadership Conference. All sponsorship opportunities include related logo placement, acknowledgement in the conference program, space at the exhibitor fair, and the opportunity to include information in the conference registration packets. **The deadline for sponsors is February 15, 2016 by 5:00 p.m.**

I would love to meet with you to discuss the opportunities the South Dakota HOSA State Leadership Conference offers to your organization as a potential sponsor. Working together, we can provide some of South Dakota's best and brightest students with a dynamic and impactful educational experience.

Sincerely,



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